

LECTURA Market

Machine feed docs for the dealer

In case of any technical question please contact

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LECTURA Market specificities

The model – LECTURA Market platform is designed for generating leads for dealer website. URL for ad detail on the dealer website is a crucial element of the ad.

Feed specification

LECTURA market service is expecting well formed XML file described below. This feed should be available for the http/https get request.

element			description
dealerId	required	numeric	ID of the dealer assigned by LECTURA.
type	required	set	Possible values: "ad" – for the classified ad "auction" – for the upcoming auction event.
model	required	string	Factory name of the machine offered by the ad.
make	required	string	Name of the make offered by the ad.
url	required	string	URL of the advertisement detail on dealer website.
image	optional	string	Image URL
yearOfManufacture	optional	YYYY	Year of manufacture or activation date of the offered machine.
operatingHours	optional	numeric	Number of the operating hours if available.
mileage	optional	numeric	Mileage of the machine if available. In km.
country	optional	string	Name of the country where the offered machine is located.
location	optional	string	Detailed address of the machine location.
price	optional	numeric	Price without all the taxes.
currency	optional	string	Currency code (EUR, GBP, USD, ...)
auctionDescription	optional	string	Just for the "auction" type of the ad. Detailed free text value for auction event description.
specs	optional	xml	This tag is designed to carry out all other information from the dealer available. You can freely add different tags and values which describing the machine.

Feed example

```
<ads>
  <ad>
    a<dealerId>1</dealerId>
    <type>ad</type>
    <model>3 cx</model>
    <make>JCB</make>
    <url> http://www.dealer.com/ad/3-cx-jcb </url>
    <image>http://www.dealer.com/image/3cxjcb.jpg</image>
    <yearOfManufacture>2001</yearOfManufacture>
    <operatingHours>2312</operatingHours>
    <mileage>2222</mileage>
    <country>Germany</country>
    <location>Nürnberg, Ritter-von-Schuh-Platz 3</location>
    <price>10000</price>
    <currency>EUR</currency>
    <auctionDescription>12.5. 2017, Nürnberg, Germany</auctionDescription>
    <specs>
      <description>Very good condition, new tyres, spare bucket</description>
      <power>70kw</power>
    </specs>
  </ad>
</ads>
```